SCHOLARSHIP PROGRAM 2018

“A good leader inspires people to have confidence in the leader, a great leader inspires people to have confidence in themselves.”

-Eleanor Roosevelt

In 2012 Cabela’s created its first Women in Leadership Council (WIL). The company, fortunate to have a deep pool of very talented women, built this program to nurture this valuable resource by preparing these women to assume key leadership roles in the organization. In 2017, Cabela’s merged with Bass Pro Shops, further growing this pool of talented women.

The mission of the WIL is “to support growth and development of female leaders by strengthening leadership skills, championing inclusion and Diversity and promoting Innovation.” Toward that end, the Women in Leadership Council identified three objectives:

• Initiate and support innovative programs to enhance leadership
• Create a supportive culture that connects aspiring women with female role models
• Encourage current female leaders to champion the organizations as diverse employers

Out of this initiative came the Women in Leadership Scholarship program. The purpose of the scholarship is to identify young women who exhibit the potential to become tomorrow’s leaders—in their chosen professions, in their local communities, and in their broader interaction with the world. In an effort to help young women realize those objectives, the Women in Leadership Council has worked with The Harry and Reba Huge Foundation to create a comprehensive program of both
financial and professional support for these future leaders. To help cover college expenses, the Women in Leadership Council has committed $2,500 a year to each of four scholarship winners for an individual total award of $10,000 over four years. To enhance students’ professional development, they have created special opportunities for scholarship winners to interact with successful professionals at both organizations and at the Huge Foundation. The scholarship winners will have access to personalized educational and career mentoring as well as help gaining internships and connecting to other professional networking opportunities.

Additionally, both Nebraska Wesleyan University and Doane University will match the Women in Leadership scholarship award for any student who attends either of those universities. Therefore, the $10,000 award becomes $20,000 at those schools, dependent on the student continuing to fulfil the requirements of the scholarship.

Congratulations on your decision to explore this special opportunity. We look forward to receiving your application materials and learning more about you and your ambitions.

The application deadline is March 7, 2018.

THE HARRY AND REBA HUGE FOUNDATION

This scholarship program is made possible by generous contributions from Cabela’s and Bass Pro Shops to The Harry and Reba Huge Foundation. The “Women in Leadership Scholarship” is administered by The Harry and Reba Huge Foundation, which is recognized by the IRS as a qualified organization exempt from United States federal income tax and one to which contributions are deductible as charitable contributions for federal income, gift, and estate taxes. United States citizens may deduct their charitable contributions to The Harry and Reba Huge Foundation on their federal income tax returns. The Foundation’s headquarters is at 25 East Battery Street, Charleston, SC 29401. To learn more about The Harry and Reba Huge Foundation and its educational programs, please visit their website at www.thehugefoundation.org
APPLICATION INFORMATION & DIRECTIONS

THE SCHOLARSHIP AWARDS

The Women in Leadership Scholarship (the "Scholarship") will provide $2,500 annually toward the tuition and/or related educational expenses (such as room, board, books) of an undergraduate program at a regionally accredited four-year degree granting college or university or a two-year community or junior college. The option of attending a two-year community or junior college must be part of an educational plan to continue a student’s education at a regionally accredited four-year college or university. The plan of first attending a two-year community or junior college must be discussed with the Scholarship Selection Committee (the "Scholarship Committee") during the interview and agreed to and approved by the Scholarship Committee. The scholarship is not limited to colleges or universities located in the state of Nebraska or the Ozark area in the state of Missouri. The scholarship awards will be issued annually by The Harry and Reba Huge Foundation directly to the scholarship winners.

The scholarship is renewable up to three times for a total of $10,000 of undergraduate study as long as the recipient is a full-time undergraduate student and maintains a GPA of 3.0 for the preceding scholastic year. If in the opinion of the Scholarship Committee, unusual and unexpected circumstances result in a scholarship recipient not reaching the 3.0 GPA, that requirement may be suspended following discussion with the Scholarship Committee and the scholarship recipient.

It is expected that the scholarship recipients will file a report with the Huge Foundation at the end of each academic year (but no later than July 1st) summarizing the scholarship recipient’s college experience and to verify by submission of official transcripts that the recipient has met the criteria for continuation of the scholarship. At this point, the student must express her intent to continue her college education for another year. Unless otherwise approved by the Scholarship Committee, students who have received funding for another academic year but do not complete that year will be expected to return the scholarship money to The Huge Foundation.

ELIGIBILITY AND PREFERENCES

In order to be eligible for the Women in Leadership Scholarship, candidates must meet the following requirements:

1. Applicants for the scholarship must be female.
2. Applicant must live in the state of Nebraska or the Ozark area in the state of Missouri.
3. Applicants must be in their senior year of high school planning to graduate by Spring of 2018.
4. Two of the four awards shall be given to students who are eligible for the Federal Pell Grant Program. Please work with your school’s guidance counselor to determine if you are Pell Grant eligible prior to applying for this scholarship if you wish to be considered for one of these two awards.
5. These scholarships will be awarded to the most qualified young women, following the guidelines described above, and based upon the selection criteria set forth below in the “SELECTION OF WINNERS” section.

APPLICATION DIRECTIONS

Applications must be submitted electronically. Complete the application form and email all materials as one, single attachment to Maddie Rauch at Maddie.Rauch@thehugefoundation.org. Within this single
attachment, please include the signed transcript and letters of recommendation with your application. If you have any questions regarding the completeness of your application, please send Maddie Rauch an e-mail.

The application deadline is March 7, 2018. The complete application MUST BE RECEIVED by this date in order to meet the deadline. DO NOT WAIT until the last minute to send your application because electronic errors may occur and we want to be sure it’s on time.

Please note that the last section of the application is an application checklist that has been provided to help you ensure your application has been completed correctly. Please note as well that presentation, sentence and paragraph structure, spelling, and grammar DO count, so be sure to proofread your entire application.

QUESTIONS ABOUT THE APPLICATION

If you have questions about your eligibility, the application process, the application form, or the scholarship, please discuss them with your guidance counselor. If he or she cannot answer your questions, please feel free to contact:

Maddie Rauch
The Harry and Reba Huge Foundation
(phone) (843) 718-3119
(email) Maddie.Rauch@thehugefoundation.org

SELECTION OF WINNERS

The Scholarship Selection Committee will select winners based on a holistic evaluation of the complete application and the personal interviews with the finalists. The Committee will strongly consider academic achievements and credentials, such as the applicant’s high school class rank, intended major, transcripts, GPA, curriculum, and ACT or SAT scores. The Committee will consider evidence of leadership qualities, extracurricular activities, community service, work experience outside of school, honors and awards, and recognition by her peers. The Committee will also evaluate the applicant’s personal qualities and interests as demonstrated in the letters of recommendation and the personal essays.

The twelve students selected to move to the interview phase of the selection process will be notified on or before April 6, 2018. If you have not heard from the selection committee by then, you should assume that you will not be a finalist for the scholarship. Interviews with the finalists will take place in the early part of April, and will be conducted in person. If the interviewee cannot travel to the interview, a phone interview may be an option, but these are strongly discouraged.

The interviews, which are informal, will last approximately 45 minutes and are being conducted so that the Scholarship Committee will have an opportunity to meet personally and get to know the applicant and the applicant will get to know the Scholarship Committee members. The applicants will also be able to ask questions of the Scholarship Committee and make a final statement to the Scholarship Committee at the end of the interview.
In consultation with the Scholarship Committee, the Huge Foundation representative will make the final determination regarding winners and will notify all finalists, by telephone or email, as to its final decisions on or before April 30, 2018.

For the eight runner-ups who are not selected, Sue Saathoff, a former Vice President of Cabela’s and contributor to the creation of this scholarship, along with her husband, Al, will be providing runner-ups a $500 one-time stipend towards education expenses in recognition of their outstanding work.

**WINNER REQUIREMENTS**

Winners will be provided a mentor from Cabela’s or Bass Pro Shops. Scholarship recipients must to be in contact with their mentor at least once a semester (twice per academic year). The mentor will be selected by the Women in Leadership Scholarship Committee to support growth and development of these future female leaders by strengthening leadership skills, championing inclusion and diversity and promoting innovation.
APPLICATION FORM

PLEASE NOTE THAT THIS APPLICATION MUST BE FILLED OUT COMPLETELY AND SUBMITTED AS ONE PDF DOCUMENT. APPLICATIONS DELIVERED AS MULTIPLE FILES WILL NOT BE ACCEPTED.

PLEASE INCLUDE YOUR HIGH SCHOOL TRANSCRIPT WHICH INDICATES YOUR ACT OR SAT SCORES.

IF YOU WOULD ALSO LIKE TO INCLUDE A RESUME THAT CONTAINS THE REQUESTED INFORMATION IN SECTIONS II AND III, PLEASE INDICATE THAT YOU HAVE DONE SO BY ANSWERING “SEE ATTACHED RESUME” IN THE APPROPRIATE SECTION OF THE APPLICATION.

I. Personal Information and Educational History
The information provided here will only be made available to the scholarship committee.

Applicant’s Legal Name: _______________________________________________________________
(last) (first) (middle)

Address: ____________________________________________________________
(number and street)

___________________________________________________________________________
(city) (state) (zip code) (county)

Telephone Numbers: Home: _______________________________ Cell: _______________________________

Personal Email Address: ___________________________________________________________

Date of Birth: _______________________________ Birthplace: _______________________________

Mother’s Legal Name: _____________________________________________________________
(last) (first) (middle)

College Attended (If Any): _______________________________ Year and Degree: _______________________________

Father’s Legal Name: _____________________________________________________________
(last) (first) (middle)

College Attended (If Any): _______________________________ Year and Degree: _______________________________

Name of Legal Guardian, if Other Than Parent: ____________________________ Relationship: __________________________
Names and Ages of Siblings: ____________________________________________________________
__________________________________________________________________________________
__________________________________________________________________________________
__________________________________________________________________________________

List every school you have attended, whether you graduated or not, giving the exact dates of attendance:

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<tr>
<th>Name</th>
<th>Dates Attended</th>
<th>Date of Graduation</th>
<th>Diploma Received</th>
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<td>High Schools:</td>
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Have you ever been suspended, dismissed, or placed on probation from school or incurred any other serious disciplinary action?

____ Yes  If yes, please explain here

____ No

Have you had a prolonged absence from school other than school vacations?

____ Yes  If yes, please explain here

____ No

Are you able to maintain the requirements of the scholarship?

____ Yes

____ No  If no, please explain here

2018 Version
II. Extracurricular Activities, Honors, and Awards

Please list your extracurricular activities (school, community, religious, athletic personal, etc.) in addition to any extracurricular or academic honors or awards received during high school. Please list these activities, honors, and awards in their order of significance to you. If you prefer to attach a separate sheet, please be sure to follow the format below. If this information is contained in an attached resume, please so indicate that the resume is attached.

<table>
<thead>
<tr>
<th>Activity</th>
<th>Grade (9, 10, 11, and 12)</th>
<th>Offices held, and honors or awards received (Please indicate within parentheses the grades these were held or received.)</th>
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III. Summer Programs and Employment

Please list any summer programs (such as Girl’s State Band Camp, or an academic enrichment program) you attended during high school. If this information is contained in an attached resume, please so indicate that the resume is attached.

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<th>Name of Program</th>
<th>Dates of Attendance</th>
<th>Grades Received (if any)</th>
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Please list any employment experiences you have had during the academic year or the summer. If this information is contained in an attached resume, please so indicate that the resume is attached.

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<th>Position</th>
<th>Approximate Hours per Month</th>
<th>Dates</th>
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**IV. College Plans**

Please list in order of preference the colleges to which you are planning to apply.

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<th>Name</th>
<th>Areas of Interest or Major</th>
<th>City, State</th>
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Do you intend to apply for financial aid?  ____ Yes  ____ No

Have you completed a FAFSA (Free Application for Federal Student Aid)  ____ Yes  ____ No

Are you eligible for a Pell grant?  ____ Yes  ____ No

(Please speak with your guidance counselor if you have questions about Pell grants or the FAFSA process. You may also wish to contact EducationQuest at EducationQuest.org for help at no cost.)

**V. Essay**

Please provide a typed response to the following two questions. Each response should be no longer than one page, double spaced. These essays will be evaluated on clarity of expression, depth of thought, originality, logic, precision, and proof-reading.

First Essay:

Please share what you believe the future of retail is (i.e. traditional brick-and-mortar stores vs. online retail experiences) and what you would suggest retail organizations need to do to be successful over the next few years.

Second Essay:

What do you think would encourage more women to participate in outdoor activities?
VI. High School Transcripts

Please include a signed high school transcript (or transcripts if you have attended more than one high school) with your complete application.

VII. Two Letters of Recommendation

Please ask two adults to write letters of recommendation that reflect on your dedication to your studies, academic abilities, leadership potential, work ethic, and character. One letter must be from a teacher who has had you in class during your junior or senior year. The other letter should come from someone outside of school who knows you as a member of the community, such as a neighbor, employer, or Girl Scout or religious leader. Please include these letters with your complete application.

VIII. Signatures of Applicant, Parent/Guardian, and Guidance Counselor

Signature of Applicant:

I declare that the enclosed essay is my own work, and that all of the information in my application is, to the best of my knowledge, correct and honestly presented. In the event that I am selected to receive this scholarship, I give permission for my name to included in any news release about the scholarship award. The application must be signed to be considered complete.

___________________________________________________________
(signature) (date) (please print name)

Signature of Parent/Guardian:

___________________________________________________________
(signature) (date) (please print name)

Signature of Guidance Counselor:

___________________________________________________________
(signature) (date) (please print name)
IX. Application Checklist

Did you:

_____ completely fill out the application?
_____ include a resume (if applicable)?
_____ include your two essays?
_____ include two letters of recommendation?
_____ include a transcript that includes class rank and an ACT or SAT score?
_____ assemble the application in the following order in one PDF: application form, resume if applicable, essays, two letters of recommendation, and a transcript with ACT or SAT score, which should be signed.

Remember: the application must be received via e-mail no later than March 7, 2018.

THANK YOU FOR APPLYING FOR THE CABELA’S WOMEN IN LEADERSHIP SCHOLARSHIP
SCHOLARSHIP PROGRAM 2018

FAQ

Q: Who do I send the application to?
A: The application must be submitted by e-mail to Maddie Rauch at Maddie.Rauch@thehugefoundation.org.

Q: What time is the application due?
A: The application is due by midnight (11:59pm) on the deadline March 7, 2018

Q: Does my application have to be typed?
A: No, we prefer but do not require your application to be typed, but please use blue or black ink.

Q: How do I scan my application into one document?
A: If you are unsure how to get your application into one document, please contact your guidance counselor, local library or FedEx Kinkos, Staples, Office Max or similar store for scanner options.

Q: Does my guidance counselor have to send my transcript?
A: Our scholarship does not require a guidance counselor to send your transcript. Please include it with your final application.

Q: Do my letter of recommendations need to come from the person writing them?
A: Our scholarship does not require letter of recommendations to be sent from the original writer. Please include these with your application. If the person writing the letter of recommendation would prefer to send them directly to the committee, they can do so via e-mail to Maddie Rauch at Maddie.Rauch@thehugefoundation.org, and they will be included in your final application.

Q: What if my ACT/SAT score is not on my transcript?
A: If your ACT or SAT score is not on your transcript, please log-in to your online ACT/SAT CollegeBoard account and attach the score to your application document.

Q: Why can’t I apply for this scholarship out of the state Nebraska or the Ozark area in the state of Missouri?
A: At the present time, our 501(c)3 designation through the IRS only allows us to award the scholarship in the these locations, so you must be a resident of one of these two states.